

Is your



ENTERPRISE

Ready for WYOD?



Wearable Devices Are Marching into the Enterprise

Smart watches are the next frontier of mobile devices

40% OF U.S. IPHONE OWNERS ARE INTERESTED IN BUYING *The Apple Watch*¹



EXPECT A 359% SPIKE IN **SMART WATCH PURCHASES** IN 2015, SPURRED ON BY THE NEW *Samsung Gear S* AND *Apple Watch*²

WYOD poses management and security challenges that IT must address

77% OF IT TEAMS DO NOT INCLUDE *Smart Watches* IN THEIR **MOBILE SECURITY STRATEGY**³

53% OF IT PROS HAVE NOT **CONSIDERED THE IMPACT** SMART WATCHES COULD HAVE ON DATA SECURITY

25% SAY THEY HAVE *Strict Security Policies* IN PLACE THAT RESTRICT THE USE OF UNAUTHORIZED DEVICES



32% OF IT PROS DON'T SEE A NEED TO **EMBRACE WYOD**

How will you keep data safe when smart watches enter the enterprise?

SOLUTIONS NEED TO **GO BEYOND MDM** *Capabilities*



LACK OF SECURITY FEATURES BUILT INTO *Smart Watches* INCREASES RISK OF **DATA BREACHES**



Kiteworks by Accellion can help your enterprise seamlessly support the WYOD trend. The Kiteworks mobile content platform ensures that enterprise content is kept secure on any device, wherever.

¹ <http://www.reuters.com/article/2015/03/18/us-apple-watch-poll-idUSKBN0ME2I420150318>
² <http://www.ce.org/News/News-Releases/Press-Releases/2014/Record-Breaking-Year-Ahead-CEA-Reports-Industry-Re.aspx>
³ <http://www.accellion.com/about-us/press/press-releases/uk-enterprises-unprepared-new-age-wear-your-own-device>

